

Start Speaking Out!

You're so close to launching your project - please keep on going and answer these questions

1. What's important to you?

What do you want to change in this world? If you want to be able to say, "I've contributed to this...", what is it? What angers you, makes you wanna cry, or inspires you to take action? What action would YOU like to inspire others to take?

2. What format do you feel more comfortable with?

What's the easiest way for you to communicate with any audience? For the future, is there another format (media) you'd like to explore, so you can start learning about it now?

3. Who would you like to reach with your project?

Who would you be happy to engage with? Who do you want to influence and change (for the better:) with your content?

How do you think they would like to be reached? How could you delight them with your content?

4. Do you have a budget for this project?

If not, it's SOOOO fine! If you do have some funds, would you consider buying a domain? Is there a type of software you've always wanted to learn?

Even if you have some money, do you really have to / want to invest it now? If no - especially if your payments for the investment would come in installments - perhaps it's better to start simple and consider it later?

5. When you think of your project, which do you think are good platforms to showcase it? If you were to put a plan for yourself to research what platforms are out there, what would it roughly look like?

(Please don't disregard platforms just because it's not for you personally)

Are there any opportunities *offline* to mention or showcase your work, too?

Maybe there's someone you could collaborate with or ask to promote your project? Who are your most enthusiastic friends who would feel comfortable - and hopefully proud! - sharing your work?

If you wanted to repurpose your content now or one day, what would you feel more excited to do? For example, create videos from podcast episodes, make visuals for articles, etc.

Last but kinda first: your mindset ♥

Things might get a bit tough: you might start getting disappointed, bored, or unable to disregard the criticism you're getting. What can you tell yourself in these moments?

What's the bigger mission behind your project? Who are you really doing it for?

Why is it important for you to be the person who creates and speaks out?

How do you feel and how do you see yourself when you're doing what's important to you?

Can you share that joy with others? ♥

This is awesome, I'm very proud of you!
Now go and SPEAK OUT!
Justina